

# Frimley Health and Care



## Creating Healthier Communities – engaging on our Long Term Strategy

### *The Inspiration Station*

[Pack 3]





The partners in the Frimley Health and Care are in the process of developing a **5-year strategy for the Integrated Care System**. This is an opportunity to refresh our collective ambition, determine the priorities on which we will focus our collective energy, and make sure the way we work together will enable us to deliver those priorities.

A Long-Term Plan for the NHS was published in January 2019 and publication of a long term national strategy for social care is eagerly anticipated. These will provide important reference points for the strategy, and all systems will be required to develop and agree a five year strategy by Autumn 2019.

We want to share our planning process with Frimley Health and Care organisations, staff, stakeholders and local communities and to do this, we will provide regular updates to support these messages to be shared widely. **This is the third information pack we have sent out to provide you with information of how we can work together to build the strategy.** You can further information on the Frimley health and care website:

<https://www.frimleyhealthandcare.org.uk/about/our-plans/creating-healthier-communities/>

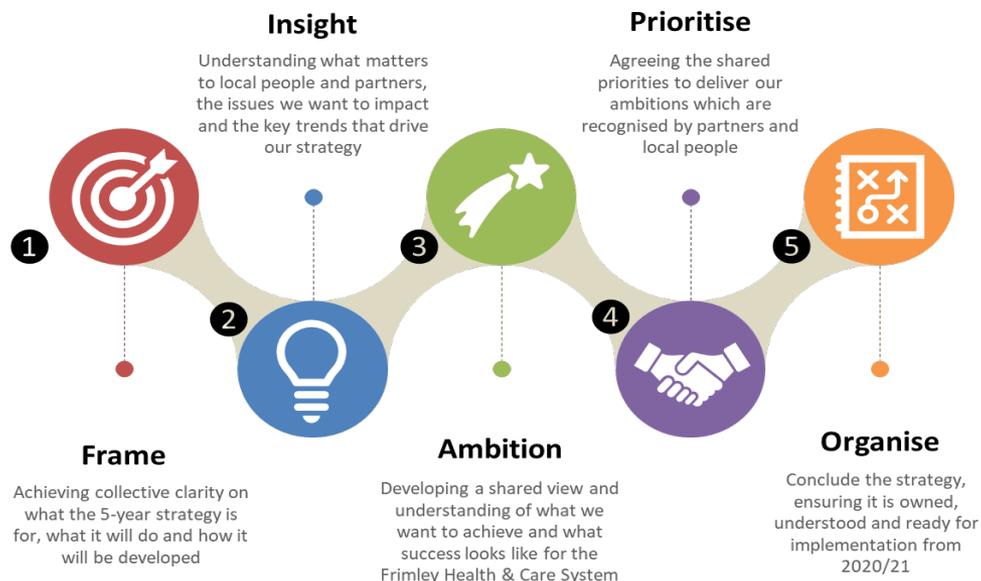
The updates will include key milestones, progress updates and we will be inviting opportunities for discussion and encouraging feedback about **how you can be involved**.





## Building our ambition:

To develop a collaborative, shared view and understanding of what we want to achieve and what success looks like, we have been pulling together our insight of what we already know and what we have been doing to support us to develop a strategy that will create healthier communities across Frimley Health and Care.



Our approach to this work has included:

- **Review and testing what we already know** – our insight; system and local Performance, public health data and engagement activity results
- **Demonstrate what we have achieved so far and what has been more challenging to deliver as a system**
- **Collectively develop our ambition** – our current phase is to discuss, debate and agree where we want to focus our energy, our resources, our workforce and our Frimley pound.





## Healthwatch engagement

Healthwatch England awarded funding to support ICS's to carry out local engagement with the public to support the development of our strategy.

We have been working together with our local Healthwatch organisations to undertake an engagement plan which includes a range of activities including surveys, focus groups and events.

We created a short survey, bespoke to our area and during June received **over 1500 responses – one of the highest in the country.** The Survey was designed to capture feedback about access to services, wellbeing and self-care prevention.

The full report will be available mid-July but key themes include **people wanting better access to healthier food, inexpensive places to exercise, and broader health and wellbeing advice from health and care professionals.**





## Frimley Health and Care Inspiration Station:

Throughout July we are inviting a range of different people to come through our **'Inspiration Station'**. This includes representation from all our partner organisations, community representatives and our voluntary sector colleagues. We have pulled together intelligence from our system insight such as information about our population, funding, key areas of work to date and patient and public engagement feedback, and created a place for teams of people to be part of a 90 minute facilitated, interactive planning session.

The aim of the sessions is to bring different expertise and experience together to collaboratively discuss what is important for our people locally, where we need to focus our energy and the Frimley £, and work together to shape the 'creating healthier communities' plan for the next five years.





## Our 'Inspiration Station':

### Understanding our population:

#### What do we already know:

- Demographics/ Population health data / Public health information
- Outcomes and variation across our system
- Understanding our community and organisational make-up

#### Underpinned by you:

Stakeholders, Workforce and the community

- What did our engagement tell us?
- What do we already know that people tell us?

### Frimley Health and Care



#### What we are doing:

- What have been our successes?
- What are our challenges?
- Performance data
- Hot spots

### INSPIRATION STATION – Moving the energy:

- What opportunities do we have and what should our priorities be?
- How do we spend our Frimley £ and our people/expertise energy
- How do we need to work differently for a sustainable future that provides a better experience and outcomes for our people?
- What 'deal' could we make with our local communities to drive this ambition together?



## What we learnt from our system insights work:

- 1 **Good overall performance** but with localised issues highlighting **geographical or population cohort variation**
- 2 With all indicators sorted by ICS trend around 23% have a negative trend, 50% have no trend and 27% have a positive trend
- 3 There are key indicators where system performance appears to be worsening at a steeper rate than the national rate that warrant further attention such as some *Potential Years of Life Lost measures* and *mortality measures*
- 4 **Variation is greatest among indicators related to population, wider determinants and outcomes, where socioeconomic challenges, ethnicity and deprivation** play a significant role, with less variation among intervention / process measures
- 5 Health inequalities are highlighted across a range of indicators including health markers such as **diabetes and TB with years of life still being lost for conditions amenable to healthcare**, these inequalities track to variation in wider determinants





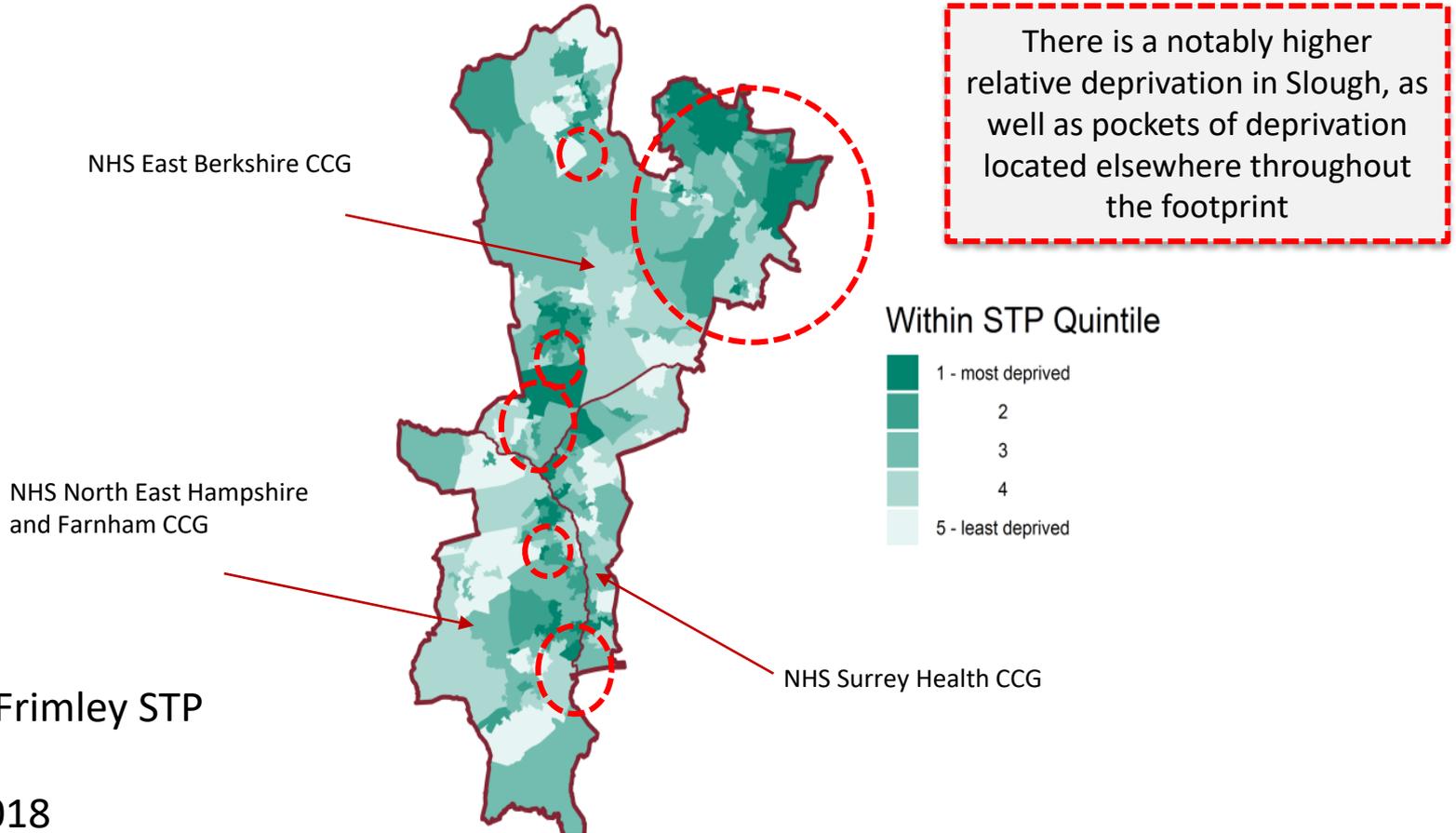
## System insights pack:

- 6 Outcome measures tend to **have local variation**, and on around 50% of them there are local issues that may currently have the potential to be causing system level issues
- 7 The outcome and intervention indicators seem to be telling us **we need to be better at population management, wider determinants and prevention (we need to do more at the front end of the pathway) and in the part of the system outside of the acute hospital (including social care, community based care and support, mental health and emotional wellbeing, and helping people to help themselves)**
- 8 There is an emerging pattern in the outcomes where we rank poorest, have an adverse trend coupled with a deterioration against the national trend - yet our variation is reducing. This may imply we are regressing rather than improving overall.
- 9 Our lowest performing outcome relates to **people not feeling supported to manage their own conditions.**
- 10 In line with national trends **a higher proportion of mental health indicators are showing a negative trend than those that reflect physical health.**





## Within area deprivation (IMD 2015 score) by Lower Super Output Area (LSOA)



Taken from: Frimley STP Profile, PHE November 2018

11

Variation means that **some infants and children are getting a better start in life than others**, with mortality data indicating that some do better than others over a life course.

12

Data identified areas where **access to services could be better**, including a suggestion of a **worsening inequality trend for vulnerable people**



## Creating Healthier Communities – next stages

The last step of our engagement work for this journey will be to articulate what we have developed and agree our roles in the delivery. **We will hold a series of pop-up events** which aim to:

- Share what we have done to develop the Five year plan and tell people about the shared ambition for the system
- Educate people on how the system works, targeting the local community, staff and stakeholders
- and how they access it
- Increase the number of workforce catalysts and community engagement representatives





## Creating healthier communities timeline

	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT
Community engagement	Planning	Survey	Analysis and report				
Insight phase	Analyse		Present				
Inspiration Station		Plan from insight phase and hold throughout July – The Inspiration Station					
Develop our strategy					Strategy development		
Pop-up events							Nov – Feb
Develop our community 'deal'							Nov – Mar 2020



## What's next?

- Crystallise key trends / themes to inform our strategy from the insight work, setting ourselves up to convert analysis into insight to drive decisions
- Healthwatch survey final report by mid-July
- Continue engagement across stakeholders, through events, forums and meetings that already exist (started through May and June)
- Implement the next phase of the collaborative strategy development approach – our 'inspiration station'
- Develop key leads to pull together the outcomes from the Inspiration Station and turn into our strategy

**If you have any questions about the contents of this pack or any comments on how we could improve it please contact:**

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And we will get back to you as soon as possible.

